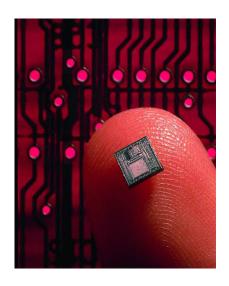


earcare solutions









Phonak Group

Phonak

- Founded 1947 in Zurich
- Since 1994 listed on the Swiss stock exchange
- One of the 3 market leaders for hearing solutions with 1+ million sold hearing aids
 - Before closure of pending acquisition of GN Resound
- 3'500 employees, 860 Million CHF revenue
- Technology leader with 200 employees in R&D
- World wide present, >50% of sales in North America

Hearing Aids

- Brands Phonak und Unitron
- Styles:
 - BTE (behind the ear), ITE (in the ear), CIC (completely in the channel)
- Remote controls for hearing aids as watches, key rings...
- Communication solutions for audiological appliances
 - FM audio transmission directly (in)to hearing instruments

earcare solutions





Phonak Communications Systems

- Security
 - covered and hands free radio communication for use with professional mobile radios



- Studio
 - in-ear radio frequency receiver for prompting and monitoring
 - ear mounted microphones
- Sports
 - team communication: UEFA, Alinghi...







earcare solutions





Phonak Earcare Solutions

Hearing protectors

- Custom-made earmolds precisely fitted to the individual anatomy of the user
- Multiple static attenuation filters for different noise exposures
- Dynamic systems with level dependent attenuation
- Integration of communication capabilities

9 Full service solutions

- Consulting for hearing conservation and noise protection
- Ear impression taking
- Attenuation control

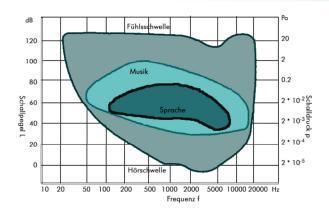






earcare solutions

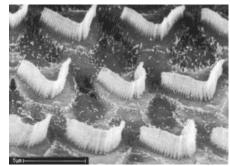




Hearing Loss

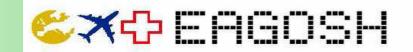
3 Hearing loss is irreversible

- Noise induced and aging induced hearing losses add
 - Effects become apparent, when it is to late for correction
- Hearing loss can be compensated only in part
- Similar stigmatization
 - Not using hearing protectors
 - Not using hearing aids











Custom made hearing protection

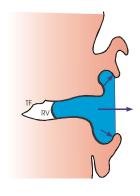
- Unmatched acceptance and wearing comfort
 - User comfort most important for consistent wearing
 - feather light, no pressure to head or ear
 - flexible in combination with other personal protective equipment
 - Secure attenuation
 - can only be correctly inserted
 - Significant lower increase of average hearing loss for users of custom made hearing protectors compared to users of other hearing protecion equipmen
 - R. Weiß, Beurteilung der Wirksamkeit von Gehörschutz, SMBG-Präventionsbericht 25/2003
- Attenuation critically dependent on the precise fit of the ear mold
 - Work safety insurances (BG, SUVA) recommend a functional test of the attenuation while wearing
 - BG-Information BGI 5024

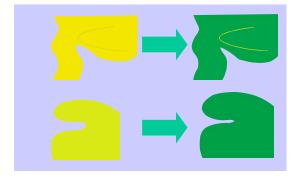




Key Dependencies for a Perfect Fit

- Ear impressions
 - Reduced variance through strict control of the impression taking process
- Precise reproduction of the anatomic shape of the ear
 - Avoid any leveling effects in traditional molding techniques
 - Design sealing and retention areas













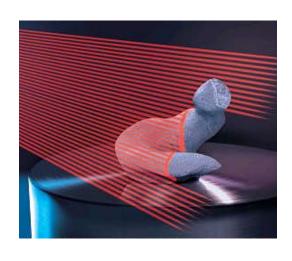


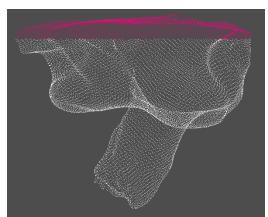


- Originally developed for ITE hearing aids
 - Used for many years on several Mio hearing aids and earmolds
- Key part: special 3D modeling SW for desing of individual parts
- Replace Art with Science
 - Reproducible process





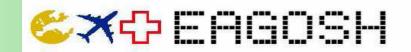


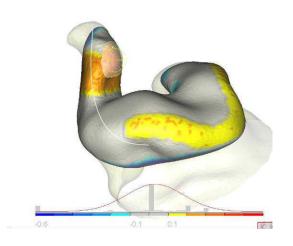


Digitizing of earmolds

- **a** Ear impressions are scanned with precision 3D scanners
 - 100 000 data points per impression with an accuracy of 50 μm
- All impressions are filled without loss of quality
 - Quick reproduction of lost ear molds



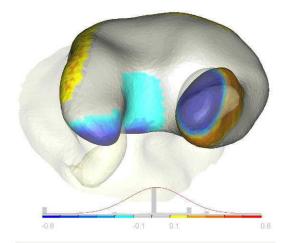


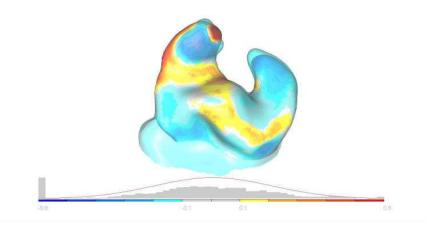


3D Modeling

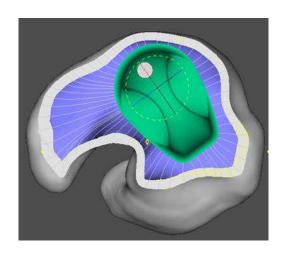
Design of the ear molds

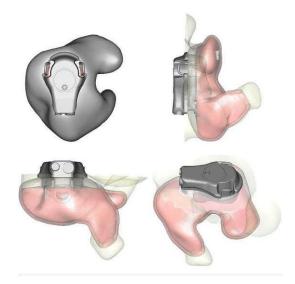
- Precise definition of sealing and retention areas with controlled enlargement by 0.1 – 0.3 mm
- Material reduction in sensitive areas of the ear for high comfort and easy insertion
- Analysis of the fit through exact measurements, optical simulations and comparison with the ear molds, especially in case of remakes





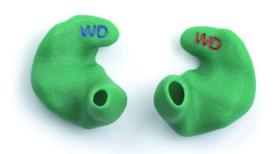






3D Modeling

- Functional design of the final part
 - Hollow shell design
 - Light weight
 - Good heat exchange with the inner ear
 - Improved acoustics, reduced occlusion
 - Add initials for identification
 - Add functional elements for holding and ports for the measurement microphones
 - Standardized port
 - Click in earJack[™]-Adapters for different funcitionalities











Ear mold production with 3D printers

- Selective Laser Sintering (SLS) for production of individual parts
 - layer by layer fabrication in 0.1 mm layers
 - sintering of Nylon powder via CO₂-Laser
 - high precision via calibration and statistical process control: ±3σ kleiner 50 μm
- Post processing for a comfortable surface properties
 - biocompatible, without itching

earcare solutions









Functional control at delivery via PAC

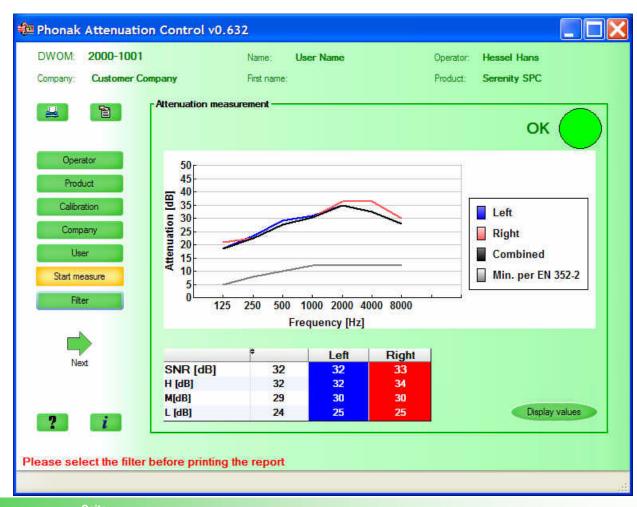
- Phonak Attenuation Control System
- Determine the attenuation in-situ for the user when wearing the ear plug





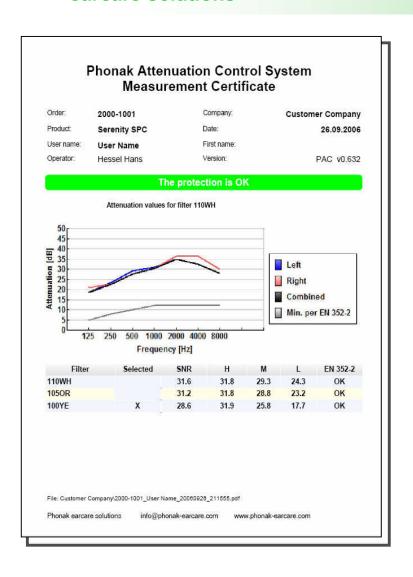
Phonak Attenuation Control System

SW based measurement of the frequency dependent attenuation









Phonak Attenuation Control System

- Determination of typical attenuation values
 - SNR, H, M, L values
- Extrapolation for different acoustical filters
 - Support appropriate selection for a given noise exposure
- Documentation of results
 - in data base to determine trends
 - as .pdf Document for filing





Key Advantages of Custom Earmolds

High wearing comfort

- feather light without permanent pressure on head or ears
- no sweating around ear, good heat exchange to inner ear
- biocompatible and skin friendly

Secure protection with secure attenuation

- independent on how it is inserted
- also in combination with other protection equipments
- improved fit via digital manufacturing processes

Granted protection by PAC System

- eliminates leaky protectors, fulfills requirements of BGIA/SUVA
- increases time of use, as long as attenuation is sufficient
- documentation of results

User friendly

- easy to clean
- mechanically and chemically very robust
- fast and cheap reproduction when lost







Protection and Communication System

Based on earJackTM adapters

Changin g Noise

Constant Noise

Serenity DP

- Dynamic protection
- with level dependent attenuation
- for impulse and changing noise

Serenity SP

- Static Protection
- three acoustic filters
- for constant noise conditions

Serenity DPC

- Dynamic protection
- with connection to external communication systems
- with acoustic shock limiter

Serenity SPC

- static protection
- three acoustic filters
- with connection to external communication systems

Communication near field

Communication near and far field







Serenity SP/SPC - Attenuation Filter Characteristics

- Attenuation filters suited for the noise environment
 - Avoid overprotection to preserve maximum ambient awareness
 - Hearing of warning signals
 - Germany (BG): protectors certified for hearing warning signals and/or for usage while driving
 - Communication with coworkers



Product	Attenuation values in dB			
Filter	SNR	L	М	Н
Serenity SPC 110WH	28	21	25	30
Serenity SPC 1050R	26	19	22	28
Serenity SPC 100YE	25	16	21	28





Secure External Communication in Noise

Requirements

Consistent noise protection

Avoid protection breaks due to communication needs

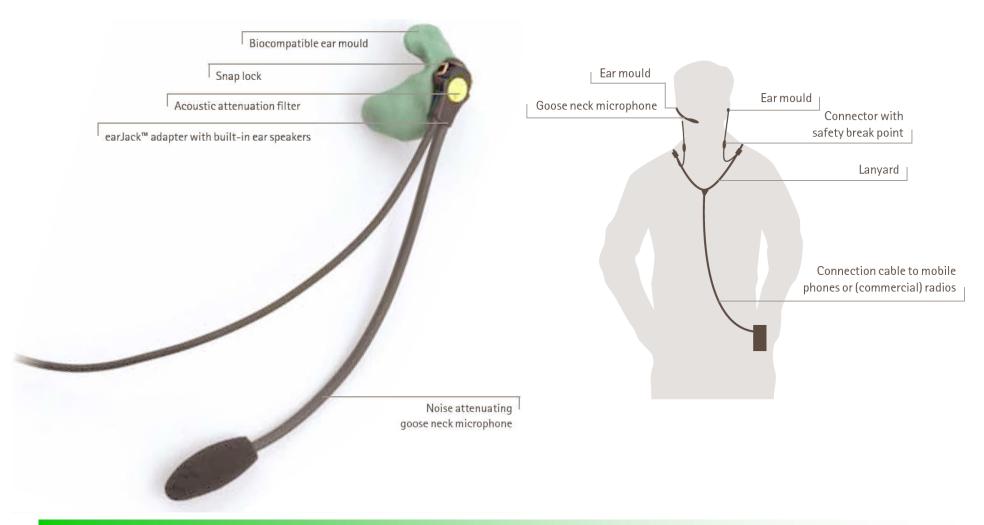
Secure communication in noise

- Good understandability of transmitted voice
 - Speech pickup not disturbed by environment
- Receiving sound remains at secure levels
 - Transmitted sound adds to total noise exposure
 - Good noise isolation allows to listen at significant lower levels
 - Typically at the level of best understandability
 - Independent of noise, if changing
 - Binaural sound delivery reduces the required minimum volume setting by 6 dB





Serenity SPC – Product Details









Serenity SPC – Attachment to Communication Systems

- Mobile and cellular (DECT) phones
 - Direct attachment via 2.5 mm headset jack connector
 - Adapters for most phones on the market
- Mobile radio systems
 - Special lanyards (build to order) with connectors to most radio handsets
 - Push to Talk button integrated in the connection

earcare solutions



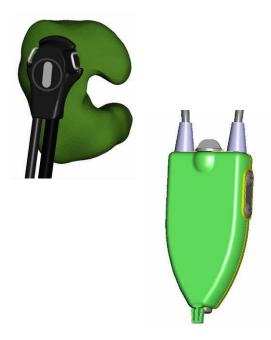




- Application areas
 - Situations with unpredictable changing noise
 - Impulse noise (shooting)

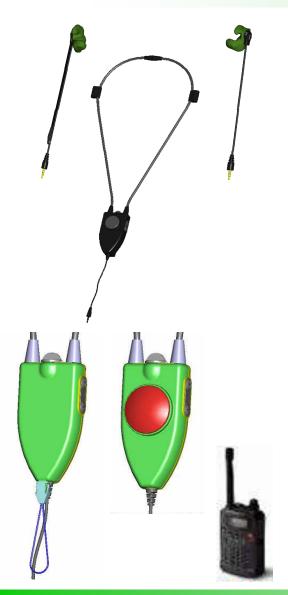


- Dynamic, level dependent hearing protection
 - In quiet: full transparency to ensure ambient awareness
 - In noise: safe limitation of sounds to 82 dBA
- Volume control
 - Slight amplification selectable
 - Output reducible if remaining noise is disturbing
- Powered by standard/rechargeable AAA battery
- Rugged system fulfilling IP 54 requirements



earcare solutions





Serenity DPC – dynamic hearing protection with com.

- Application Areas
 - Users with communication needs in changing noise
 - Security forces, SWAT teams
- Features
 - Dynamic, level dependent hearing protection
 - Communication system with acoustic shock protection
 - Connection to multiple communication systems
 - Cellular or GSM mobile phones
 - Radio handsets
 - PTT usable with gloves, IP54
 - Optional: receiver for wireless PTT
 - Powered by radio system or standard AAA battery
 - Battery as backup, while radio powered







Serenity

Modular Protection and Communication System

- Custom ear molds detachable from attenuation and communication elements
- User exchangeable attenuation filters
- Upgradeability to dynamic protection and/or external communication
- Modular components remain usable for other users





